



STRATEGIC PLAN 2017-2020



VISION

All young Australians are supported to be mentally healthy and engaged in their communities

MISSION

headspace collaborates to design and deliver innovative ways of working with young people to strengthen their mental health and wellbeing

1

OUR APPROACH

We create innovative models that enable young people to seek help early to support their mental health and wellbeing. Our approach evolves through youth participation, best practice and evaluation

OBJECTIVES

1

headspace provides a consistent experience for young people, family and friends aligned with our approach

2

headspace service models and brand are innovative, youth friendly and high quality

3

headspace seeks to reduce barriers for young people who are at greater risk and less likely to seek help

2

OUR SERVICES

We are a trusted national brand delivering accessible services in centres, online and in schools to young people, their family and friends

OBJECTIVES

1

headspace centres and online services are high quality and accessible

2

headspace builds the mental health literacy of the community in places where young people are

3

headspace is a trusted provider of youth mental health services to schools and the Education sector

3

OUR PEOPLE

We value our people as our greatest asset. We attract and retain great people who use their skills to make a difference to the health and wellbeing of young people

OBJECTIVES

1

headspace is a truly great place to work

2

headspace attracts and retains great people who make a difference

3

headspace enables our people to flourish and grow

4

headspace actively seeks to embed the perspectives and practices of Australia's First Peoples in all it does

4

OUR PARTNERS

We foster collaborative partnerships to improve mental health outcomes for young people and create positive system change

OBJECTIVES

1

headspace contributes to maintaining youth mental health as a key national priority

2

headspace builds relationships to enhance services, increase access and drive innovation

3

headspace has a national network that is connected and engaged

The headspace Way

Incorporating the organisational enablers, values and behaviours to successfully implement the **headspace** National strategy